# THE TECHNOLOGY, MEDIA AND TELECOMMUNICATIONS REVIEW

FIFTH EDITION

Editor John P janka

## THE TECHNOLOGY, MEDIA AND TELECOMMUNICATIONS REVIEW

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## THE TECHNOLOGY, MEDIA AND TELECOMMUNICATIONS REVIEW

Fifth Edition

Editor John P Janka

Law Business Research Ltd

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## EDITOR'S PREFACE

This fully updated fifth edition of *The Technology, Media and Telecommunications Review* provides an overview of the evolving legal constructs that govern the issues facing lawmakers and regulators, as well as service providers and new start-ups, in 29 jurisdictions around the world.

As noted in the previous edition, the pervasive influence of internet and wireless-based communications continues to challenge existing laws and policies in the TMT sector. Old business models continue to fall by the wayside as new approaches more nimbly adapt to the shifting marketplace and consumer demand. The lines between telecommunications and media continue to blur. Content providers and network operators vertically integrate. Many existing telecommunications and media networks are now antiquated – not designed for today's world and unable to keep up with the insatiable demand for data-intensive, two-way, applications. The demand for faster and higher-capacity mobile broadband strains even the most sophisticated networks deployed in the recent past. Long-standing radio spectrum allocations have not kept up with advances in technology or the flexible ways that new technologies allow many different services to co-exist in the same segment of spectrum. The geographic borders between nations cannot contain or control the timing, content and flow of information as they once could. Fleeting moments and comments are now memorialised for anyone to find – perhaps forever.

In response, lawmakers and regulators also struggle to keep up — seeking to maintain a 'light touch' in many cases, but also seeking to provide some stability for the incumbent services on which many consumers rely, while also addressing the opportunities for mischief that arise when market forces work unchecked.

The disruptive effect of these new ways of communicating creates similar challenges around the world: the need to facilitate the deployment of state-of-the-art communications infrastructure to all citizens; the reality that access to the global capital market is essential to finance that infrastructure; the need to use the limited radio spectrum more efficiently than before; the delicate balance between allowing network operators to obtain a fair return on their assets and ensuring that those networks do

not become bottlenecks that stifle innovation or consumer choice; and the growing influence of the 'new media' conglomerates that result from increasing consolidation and convergence.

These realities are reflected in a number of recent developments around the world that are described in the following chapters. To name a few, these include liberalisation of foreign ownership restrictions; national and regional broadband infrastructure initiatives; efforts to ensure consumer privacy; measures to ensure national security and facilitate law enforcement; and attempts to address 'network neutrality' concerns. Of course, none of these issues can be addressed in a vacuum and many tensions exist among these policy goals. Moreover, although the global TMT marketplace creates a common set of issues, cultural and political considerations drive different responses to many issues at the national and regional levels.

I would like to take the opportunity to thank all the contributors for their analytical input into this publication. In the space allotted, the authors simply cannot address all of the numerous nuances and tensions that surround the many issues in this sector. Nevertheless, we hope that the following chapters provide a useful framework for beginning to examine how law and policy continues to respond to this rapidly changing sector.

John P Janka Latham & Watkins LLP Washington, DC October 2014

### LIST OF ABBREVIATIONS

3G Third-generation (technology)
4G Fourth-generation (technology)
ADSL Asymmetric digital subscriber line
AMPS Advanced mobile phone system
ARPU Average revenue per user

BIAP Broadband internet access provider

BWA Broadband wireless access

CATV Cable TV

CDMA Code division multiple access
CMTS Cellular mobile telephone system
DAB Digital audio broadcasting

DECT Digital enhanced cordless telecommunications

DDoS Distributed denial-of-service

DoS Denial-of-service
DSL Digital subscriber line
DTH Direct-to-home
DTTV Digital terrestrial TV
DVB Digital video broadcast

DVB-H Digital video broadcast – handheld
DVB-T Digital video broadcast – terrestrial
ECN Electronic communications network
ECS Electronic communications service
EDGE Enhanced data rates for GSM evolution

FAC Full allocated historical cost FBO Facilities-based operator FCL Fixed carrier licence

FTNS Fixed telecommunications network services

FTTC Fibre to the curb

#### List of Abbreviations

FTTH Fibre to the home
FTTN Fibre to the node
FTTx Fibre to the x
FWA Fixed wireless access
Gb/s Gigabits per second
GB/s Gigabytes per second

GSM Global system for mobile communications

HDTV High-definition TV
HITS Headend in the sky
HSPA High-speed packet access
IaaS Infrastructure as a service
IAC Internet access provider
ICP Internet content provider

ICT Information and communications technology

IPTV Internet protocol TV
IPv6 Internet protocol version 6
ISP Internet service provider
kb/s Kilobits per second
kB/s Kilobytes per second
LAN Local area network
LRIC Long-run incremental cost

LTE Long Term Evolution (a next-generation 3G and 4G

technology for both GSM and CDMA cellular carriers)

Mb/s Megabits per second MB/s Megabytes per second

MMDS Multichannel multipoint distribution service

MMS Multimedia messaging service
MNO Mobile network operator
MSO Multi-system operators

MVNO Mobile virtual network operator

MWA Mobile wireless access
NFC Near field communication
NGA Next-generation access
NIC Network information centre
NRA National regulatory authority
OTT Over-the-top (providers)
PaaS Platform as a service

PNETS Public non-exclusive telecommunications service

PSTN Public switched telephone network

RF Radio frequency
SaaS Software as a service
SBO Services-based operator
SMS Short message service

STD-PCOs Subscriber trunk dialling-public call offices

UAS Unified access services

UASL Unified access services licence

#### List of Abbreviations

UCL Unified carrier licence UHF Ultra-high frequency

UMTS Universal mobile telecommunications service

USO Universal service obligation

UWB Ultra-wideband

VDSL Very high speed digital subscriber line

VHF Very high frequency
VOD Video on demand
VoB Voice over broadband
VoIP Voice over internet protocol

W-CDMA Wideband code division multiple access

WiMAX Worldwide interoperability for microwave access

#### Chapter 21

### **PORTUGAL**

Joana Torres Ereio, Joana Mota and Raquel Maurício<sup>1</sup>

#### I OVERVIEW

The TMT sector in Portugal has undergone considerable changes over the past few decades. The liberalisation of the communications sector in the 1980s was followed by the separation in 1992 of telecommunications from the postal service's operations, now in the hands of the company CTT, partially privatised in 2013, and by the subsequent and phased privatisation of the main Portuguese telecommunications operator, Portugal Telecom (PT), which retains approximately two-thirds of the voice market and leads the mobile communications and internet sectors. After this phase of liberalisation and the intense market growth and competition that followed, the TMT sector was driven by the globalisation of the Portuguese economy. This led to the general globalisation of domestic players, with the increasing internationalisation of operators, enabling them to develop higher capacity and leading to and strengthening international alliances. Furthermore, it led to significant investment by foreign players in the Portuguese market, as well as to investments by both foreign and national players in Portuguese-speaking markets considered as adjacent. An example of this move is the sale by PT of its 60 per cent joint venture stake in Brazil's largest mobile operator, Vivo, to Telefónica in 2010. PT has, however, reinvested in 2011 in the Brazilian market by acquiring a 25.6 per cent stake in Oi, a communications company whose business segments are very much in line with those of PT's own domestic operations.

On the other hand, the increasing presence of Portuguese TMT companies, especially PT and ZON, in African Portuguese-speaking markets is also of note. Those two major players have been investing, together with African companies, and mainly in the mobile sector, in Angola, Mozambique, São Tomé and Príncipe and Cape Verde, but

Joana Torres Ereio and Joana Mota are senior associates and Raquel Maurício is a junior associate at Uría Menéndez – Proença de Carvalho.

also in satellite television in Angola and Mozambique through the shares held in Unitel and Zap, respectively.

The Portuguese telecommunications market witnessed a relevant transaction in the second half of 2013 with the merger between ZON and the telecoms operator Optimus, the largest M&A deal of 2013 in Portugal. As a result of that, a new giant telecommunications operator was created, ZON OPTIMUS, operating under the brand NOS.

Another major operation under way is the merger between PT and the Brazilian telecoms operator Oi. In October 2013, the two companies announced a memorandum of understanding stating a plan to merge both operators into a single entity to be headed by Zeinal Baiva, the CEO of PT and Oi since June 2013. The new company – to be named CorpCo – is still subject to the approval of the shareholders of both PT and Oi and the process is expected to be finalised by the end of 2014. The merger of PT and Oi is intended to transform these companies into one of the world's 20 'giants' in the telecommunications sector.

The Portuguese communications sector now has a state-of-the-art network following an increasing trend towards globalisation. The specific situation depends, however, on the particular market. In the fixed telecommunications industry, everincreasing competition has led to market saturation and a phenomenon of customer defection. As a result, it is now the mobile sector that is considered to be the strongest in the sector, with an average penetration rate among the highest in Europe and with all operators having launched 3G and 4G services. Consequently, the number of customers using mobile internet services has increased over the past few years. The market is controlled by a triopoly of mobile network operators: MEO (a subsidiary of PT, formerly named TMN), Vodafone and ZON OPTIMUS, together with one mobile virtual network operators: CTT, which uses MEO's network.

The internet has been widely used since 2002 by the general public. In 2013, Portugal had 5.7 million internet users.

Basic broadband coverage in Portugal was above the EU average and, as regards the coverage of high-speed networks, Portugal ranked seventh in the EU at the end of 2013. Also at the end of 2013, the number of access points to broadband internet at a fixed location was 2.56 million (7.2 per cent higher than in 2012).

In 2013 the total revenues for internet access services (either standalone or multiple play packages) amounted to €1.041 million, 5.5 per cent higher than in the previous year, due to the increase in revenues from the triple/quadruple/quintuple play sector (which represented 79.1 per cent of total revenues).

The market has several players, the top five being PT (operating under the brand MEO), ZON OPTIMUS, Cabovisão (which was sold in 2012 by Cogeco Cable, Inc to the ALTICE Group) and Vodafone Portugal.

In 2013, the market's growth was primarily due to the new offers regarding bundled packages; ADSL remains the main access technology in Portugal (42.8 per cent), followed by the access throw cable modem (37.9 per cent). PT remains the leader in fixed and mobile internet access (through MEO). Market penetration in Portugal is

65.6 per cent in the multiple play sector (of which 15.9 per cent in the double play sector and 49.7 per cent in the triple play sector)<sup>2</sup>.

In the media sector, the television sector is particularly worthy of attention, where there is special emphasis on packages where television has a prime role.

This trend may explain why more than 90 per cent of the telecommunications packages include television, above the European average. According to the most recent data, the number of subscribers to triple/quadruple or quintuple play offers is 50 per 100 family aggregates (an increase of 5 per cent compared to 2012) and the penetration rate of double play offers is 16 per 100 family aggregates. The total revenues from subscription TV services (including stand-alone and bundled services) amounted to €1.229 million in 2013 (an increase of 3.3 per cent compared to 2012). This places Portugal above the European average. As for triple/quadruple/quintuple play packages, Portugal was ranked fourth in terms of subscribers per 100 family aggregates (only Luxembourg, France and the Netherlands ranked higher than Portugal). According to information collected from electronic communications providers, the number of subscribers to bundled offers reached 2.6 million in 2013 (an increase of 7.4 per cent compared to 2012).

There are currently four national and two regional free-to-air terrestrial channels, with plans to introduce a fifth national terrestrial channel to broadcast on the DTTV platform still being delayed. The Portuguese state is still an operator in the media sector through RTP, the public service broadcaster, which controls several terrestrial television channels (including the channels RTP 1 and RTP 2) and three national radio stations. The first two private television channels were launched between 1992 and 1993 and, despite the monopoly formerly held by the Portuguese public broadcasting channels, private channels soon led audience ratings and encouraged Portuguese-produced programmes.

Furthermore, there are over 3.17 million subscribers of pay-TV, which is controlled by ZON OPTIMUS and by PT's competing service, Meo TV. In the first quarter of 2013, PT launched the first quad-play offer (M4O), which was then followed by Vodafone (Red) and ZON (Iris 4+). In addition, in the second quarter of 2014, quintuple-play offers (which include TV, telephone, mobile phone, fixed and mobile internet) were launched by both ZON OPTIMUS (NOS Cinco) and MEO (M5O). Also, in the mobile telephone sector, the number of subscribers decreased by 1 per cent to 16.7 million, with revenues of €2 billion.

Following Portugal's bailout in 2011 and the execution of a memorandum of understanding with the 'troika' of the European Commission, the International Monetary Fund and the European Central Bank, the government implemented several recessionary measures as a way to reduce Portugal's sovereign debt. These measures have involved higher tax rates, a reduced budget for government-subsidised institutions and a generalised cut in public sector wages.

As a consequence, families' disposable income is nowadays lower than in 2011 and 2010, which leads to less consumption. This has had a direct impact on the economy

All statistical information contained in Section I is taken from ICP-Anacom's 2013 report, which can be found at www.anacom.pt/streaming/SectorComunicacoes2013.pdf?contentId=1 249692&field=ATTACHED\_FILE.

and also in the TMT sector, due to an ever-increasing price dispute between the sector's players and the clients' consumption contraction. In fact, clients increasingly look for converging offers and because of that the prices have decreased. In this sense, new bundled services were launched during 2013, including both mobile and fixed services. For example, Vodafone launched a bundled quadruple package with a fixed monthly fee of €24.9, valid for 24 months, consolidating its place as the third biggest supplier of voice and internet services.

This may be one of the reasons that explains the significant increase in the number of bundled packages subscribers (a 7.4 per cent increase when compared to 2012), as a result of these new offers that include an increase in the number of TV channels, higher internet connection speed and an increase in both the amount of data available by package and on the number of services provided.

Another important insight from the telecommunications industry in Portugal is the growth of optic fibre network coverage, allowing Portugal to reach third place in 2013's UE28 rank in coverage of FTTH/B (fibre-to-the-premises) networks.

#### II REGULATION

#### i The regulators

The key regulators in the TMT sector are the Portuguese National Telecommunications Authority (ICP-Anacom) and the Portuguese Regulatory Authority for the Media (ERC).

ICP-Anacom is the regulatory and supervisory entity for the communications sector, responsible for, *inter alia*, assisting the Portuguese government in the definition of strategic guidelines and policies for the communications sector and the activity of communications operators, managing the radio spectrum etc. It should be noted that although its board of directors is appointed by the Portuguese government, ICP-Anacom maintains a certain level of independence as it is administratively and financially independent and free to exercise its powers without governmental intervention.

Media activity, on the other hand, is subject to the supervision of the ERC, a public body that, in a similar manner to ICP-Anacom, is administratively and financially independent from the government. Among its powers, the ERC is responsible for matters such as granting new licences to television and radio operators and promoting competition.

Despite not being considered as a regulator or a supervisory body specifically for the TMT sector, the Portuguese Competition Authority has also been particularly active over the past few years in matters connected to pricing and concentration in the telecommunications sector.

The main sources of the regulations applicable to the TMT sector are:

- *a* the Constitution of the Portuguese Republic;
- b the Electronic Communications Law, approved by Law 5/2004 of 10 February, as amended;
- c the Essential Public Services Law, approved by Law 23/96 of 26 July, as amended;
- d the Television Law, approved by Law 27/2007 of 30 July, as amended;
- e the Radio Law, approved by Law 54/2010 of 24 December, as amended;

- f the Electronic Commerce Law, approved by Decree Law 7/2004 of 7 January, as amended;
- g the Data Protection Law, approved by Law 67/98 of 26 October;
- the Electronic Communications Protection Law, approved by Law 41/2004 of 18
   August, as amended;
- *i* the Advertising Code, approved by Decree Law 330/90 of 24 October, as amended; and
- *j* the Competition Law, approved by Law 19/2012 of 8 May.

In addition to these regulations, the TMT sector is also subject to administrative orders, rulings, guidelines and recommendations issued by the government and the regulatory bodies.

#### ii Regulated activities

The provision of electronic communications networks and services is subject to a general notification regime, without the need for any prior decision or act of ICP-Anacom. According to this procedure, any entity intending to provide electronic communications or network services is required to submit to ICP-Anacom a short description of the services it wishes to provide, together with the details required, and give notice of the estimated date of the activity entering into operation.

In certain cases, a separate request for usage rights for frequencies and numbers must be submitted to ICP-Anacom, which will then grant those rights in accordance with the National Numbering Plan. The decision on the allocation of usage rights will be adopted, notified and made public within a specified period of time.

With regard to the television and radio sectors (excluding public services), the Television Law and the Radio Law, respectively, establish three different types of access to these activities, subject to obtaining a licence, authorisation or registration granted by the ERC.

First, access to both television and radio broadcasting activities may be granted upon the issue of a licence, by means of a public tender if the activity in question uses the terrestrial spectrum intended for broadcasting purposes under the National Frequency Allocation Plan, and also for television activity that consists of the organisation of unrestricted free-to-air television programme services or a selection and aggregation of conditional access television programme services or of free-to-air television programme services subject to a subscription.

In particular as regards television activity with unrestricted free-to-air television programme services, licences are granted on an individual basis, according to the number of television programme services provided by each television operator.

In the case of conditional access television programme services or of free-to-air television programme services subject to a subscription, two qualifying documents are granted in the scope of the same tender: one confers rights of use for radio frequencies or groups of frequencies involved, and the other confers rights of use for the selection and aggregation of television programme services to be provided by a distribution operator.

Second, access to both activities is subject to an authorisation in the event that they do not use the terrestrial spectrum intended for broadcasting purposes under the

National Frequency Allocation Plan. In addition, the television activity is subject to a prior authorisation if it consists of the organisation of television programme services that are intended to integrate the offer of a distribution operator holding a prior licence for the selection and aggregation of conditional access television programme services or of free-to-air television programme services subject to a subscription.

Third, in some circumstances, both television and radio broadcasting activities may be subject to mere registration with the ERC if they consist of the broadcasting of television or radio programmes exclusively through the internet.

#### iii Ownership and market access restrictions

ICP-Anacom and the ERC, together with the Portuguese Competition Authority, are responsible for supervising the level of competition in the communications and media sector. ICP-Anacom is also responsible for identifying the relevant markets both at retail and wholesale level.

In the communications sector, ICP-Anacom may restrict the amount of frequency allocated to electronic communications services providers when necessary to ensure its efficient use, taking into account the maximisation of benefits to users and the need to foster competition. Also, and according to the Electronic Communications Law, ICP-Anacom may implement certain restrictions on the technology used for electronic communications services, as well as to the types of services to be rendered, in order to ensure technological and services neutrality, provided that the restrictions are proportionate and non-discriminatory. Apart from this, there are no specific rules restricting direct or indirect, domestic or foreign, ownership interests in electronic communications and network service providers.

Conversely, pursuant to the Television Law, as last amended by Law 40/2014 of 9 July, new regulations on the ownership and management of television operators were introduced in Portugal, some of which were also implemented by the Radio Law, as last amended by Law 38/2014 of 9 July. For instance, no person or entity may hold (either directly or indirectly, including through other companies), a number of licences for the operation of free unrestricted nationwide television access equal to or above 50 per cent of the total amount of licences available on the market for the same range of programmes.

Also, pursuant to the Radio Law, an individual or company cannot directly or indirectly hold (1) more than 10 per cent of the total number of local radio licences available nationwide; (2) control of more than 50 per cent of the national radio programming services in the same coverage area and for the same band frequency; or (3) more than 50 per cent of the local radio programming services in the same coverage area.

Moreover, the change of domain both with regard to television operators and radio broadcasting operators may now only occur three years after the original granting of the licence, two years after the modification of the approved project or one year after the latest licence renewal, and is subject to authorisation by the ERC.

Finally, concentrations between radio operators or television operators subject to the intervention of the Portuguese Competition Authority will be subject to a prior opinion from the ERC. This opinion will only be binding if it is based on a reasoned risk to the freedom of expression and exchange of views.

A final comment to note on market access restrictions is that under the Television Law and the Radio Law, television and radio broadcasting activities consisting of the organisation of general services or thematic information (on a national, regional or international basis) may only be pursued by legal entities (the Television Law expressly limits these activities to companies and cooperatives), whose main activity is the performance of such services. Furthermore, minimum share capital thresholds apply to television operators that need to obtain a licence to provide television programme services.<sup>3</sup>

#### iv Transfers of control and assignments

There is no express provision in law regarding the transfer of the offer of electronic communications and network services previously notified to ICP-Anacom. Such a transfer is therefore allowed as long as the operator provides those services effectively and efficiently and provided that ICP-Anacom is notified and informed of the transferee company.

Under the Electronic Communications Law, usage rights for numbers are transferable in the terms and conditions to be established by ICP-Anacom, which shall guarantee, in particular, the effective and efficient usage of numbers, as well as users' rights. Frequency rights may be either transferred or leased between companies, according to the conditions established for those rights and to the procedures set out in the Electronic Communications Law, provided that the transfer or lease is not expressly prevented by ICP-Anacom and made public in the National Frequency Allocation Plan. For these purposes, the holders of rights of use must notify ICP-Anacom of their intention to transfer or lease the rights, as well as of the conditions under which they intend the transfer or the lease to be carried out. ICP-Anacom must respond to the notification within a period of no more than 45 days and may oppose the intended transfer or lease of usage rights, or impose any necessary conditions to ensure that the transfer or lease does not lead to a distortion of competition.

Conversely, neither the licences nor the authorisations granted for television activities may be transferred to a third party. Under the Radio Law, it is possible to transfer both local programme services and the respective licences or authorisations under certain conditions. Without prejudice to the powers granted to ICP-Anacom in the regulations applicable to electronic communications networks and services and to radio communications, these transfers depend on an authorisation from the ERC.

According to article 11 of the Television Law, the minimum share capital required to television operators that require a licence for the activity of television is:

a) € 5,000,000 in case of operators providing general television programmes of national or international coverage;

b) € 1,000,000 in case of operators providing thematic television programmes of national or international coverage;

c) € 100,000 or €50,000 depending on whether the operators provide television programmes of regional or local coverage, regardless of their type.

#### III TELECOMMUNICATIONS AND INTERNET ACCESS

#### i Internet and internet protocol regulation

IP-based services were historically regulated by the general regulations on messaging content, and thus were not subject to a separate regulatory structure. As a consequence of the developments in EU law and the entering into force of the Electronic Communications and Electronic Commerce Laws in 2004, internet and IP-based services became subject to specific legal regimes and regulatory frameworks, in both cases supervised by ICP-Anacom. The legal classification of these services will likely continue to evolve as new technology is made available, as has been seen with the debate surrounding VoIP services in Portugal.

#### ii Universal service

The Council of Ministers Resolution 135/2002 of 20 November established the institutional framework of governmental activity regarding the information and knowledge society and approved the National Initiative for Broadband, which aimed to enlarge the broadband user base and, as a result, increase the level of productivity and competition in the Portuguese economy.

The Council of Ministers Resolution 120/2008 of 30 July determined that investment in new generation networks (NGNs) is a strategic priority for Portugal as far as the electronic communications sector is concerned, and established the government's strategic guidelines for NGNs.

2009 was also an important year in the construction of the broadband framework in Portugal, with Decree-Law 34/2009 of 6 February and Law 10/2009 of 10 March, both as amended, aiming to promote economic growth and employment, and establishing tax benefits for the modernisation of technological structures or next-generation broadband networks. Also in 2009, the government passed Decree-Law 123/2009 of 21 May governing the construction of infrastructure suitable for the accommodation of electronic communications networks.

In line with the priorities set out in the Digital Agenda for Europe and the Europe 2020 Strategy, Portugal's National Agenda, established by Council of Ministers Resolution 112/2012 of 20 December, envisages the active involvement of civil society and the private sector, especially in the information and communication technologies (ICT) sector. It entails the launch of a raft of initial measures to be implemented by 2016 in the following six action areas: (1) broadband access and access to the digital market; (2) investment in research and development and innovation; (3) improving digital literacy, inclusion and qualifications; (4) combating tax and contributory fraud and evasion; (5) addressing societal challenges; and (6) entrepreneurship and internationalisation in the ICT sector.

As a result of this, according to the EU eGovernment Report 2014 published by the European Commission,<sup>4</sup> Portuguese online public services ranked far above

<sup>4</sup> Available at https://ec.europa.eu/digital-agenda/en/news/scoreboard-2014-country-factsheetse-government.

the EU average in most of the used benchmarks: 'user centricity' (which indicates to what extent (information about) a service is provided online and how this is perceived), 'transparent government' (which indicates to what extent governments are transparent regarding: their own responsibilities and performance; the process of service delivery; and personal data involved), 'cross-border mobility' (which indicates to what extent EU citizens can use online services in another country) and 'key enablers' (which indicate the extent to which five technical pre-conditions are available online. These are: Electronic Identification (eID), Electronic documents (eDocuments), Authentic Sources, Electronic Safe (eSafe) and Single Sign On (SSO)).

Portugal continues to be regarded as having an advanced e-government infrastructure. In line with this, the European Commission also highlighted Portugal as having an advanced online service that allows employers to be compliant with the obligation of delivering to social security statements of remuneration; a delivery system electronically and totally paperless of declarative accounting requirements, tax and statistics for companies; and a simple and convenient vehicle online portal service. <sup>5</sup>

Overall, the deployment of broadband infrastructure and the availability of broadband internet connections are still being strongly encouraged by the government.

According to data made available by the Organisation for Economic Co-operation and Development (OECD),<sup>6</sup> in December 2013 Portugal ranked 19th for total percentage of fixed broadband subscriptions among the 34 countries that form part of the OECD, with a total of 24.1 subscribers per 100 inhabitants, and 26th in terms of total percentage of wireless broadband subscriptions, with a total of 37.5 subscribers per 100 inhabitants. The OECD's data further showed that Portugal ranked 15th among EU countries with the most broadband wireless connections, ahead of countries such as Ireland and Hungary.

Also worthy of attention is the fact that the relevant activity between the main operators in the TMT sector during 2013 also affected the development of NGNs in Portugal.

Following approval by the Competition Authority of the merger of Optimus and ZON on 26 August 2013, Vodafone Portugal was granted a call option for the optic fibre network it previously shared with Optimus. In fact, in December 2010 Optimus and Vodafone signed an agreement to share NGN infrastructure.

Moreover, Vodafone and MEO announced in July 2014 the entering into of an agreement to develop and share optic fibre networks for a 25-year period, which will allow them to extend their optic fibre coverage. Under this agreement, by 2015 Vodafone expects to extend its optic fibre coverage to 2 million homes (compared to the current 1 million) and MEO to 2.05 million homes (from the current 1.6 million).

ZON OPTIMUS also announced, in February 2014, its aim to invest in the extension of its optic fibre coverage.

Available at http://ec.europa.eu/digital-agenda/en/news/eu-egovernment-report-2014-shows-usability-online-public-services-improving-not-fast.

<sup>6</sup> Available at www.oecd.org/sti/broadband/oecdbroadbandportal.htm.

On the other hand, Fibroglobal and DSTelecom, winners of the five public tenders launched in 2009 to develop high-speed electronic communications networks in rural areas of the North, Centre, Alentejo and Algarve, Madeira and the Azores, are now finalising their high-speed networks to start connecting prospective customers during 2014.

#### iii Restrictions on the provision of services

ICP-Anacom monitors and controls wholesale, international roaming services and interconnection and termination prices, imposing limits and remedies, as applicable.

Without prejudice to other conditions established by law, entities that provide publicly available electronic communications or network services may be subject to several general conditions.

Among these, we should highlight the operators' rights and – when requested by other undertakings – obligations to negotiate with each other for the purpose of providing publicly available electronic communications services to ensure the provision and interoperability of services.

Operators are also required to ensure the rights of users of electronic communications services, notably the right to equal access to the services provided. However, in some circumstances, providers may refuse to enter into a contract with a subscriber who has not settled amounts due for previous contracts with the same or another provider.

There are also restrictions on content monitoring that are established in general terms by the Data Protection Law, the Electronic Communications Protection Law and the Portuguese Criminal Code. These all prohibit any type of unlawful monitoring of content, network user surveillance and interference with privacy. Indeed, evidence obtained by any violation of privacy, home, correspondence or telecommunications, without the consent of the interested party, is generally considered null and void under Portuguese law.

Furthermore, according to the Data Protection Law, the main criteria for making any data processing legitimate is the unambiguous consent of the data subject, who, following the data collection, must at all times have the right to access his or her own data and to object in certain cases, upon request and free of charge, to the processing of such personal data. The processing of personal data must also be limited to specific purposes, and the processing of sensitive data is restricted to limited situations. The monitoring and processing of data of network users must therefore comply at all times with these principles, and will be monitored by the Data Protection Authority, an independent agency that responds directly to Parliament.

#### iv Security

As a preliminary remark, it should be noted that the right and freedom of access to public information is protected under the Portuguese Constitution.

Notwithstanding the foregoing, freedom of access to information does not take precedence over the criminal rules on judicial secrecy, according to which, during the course of a criminal investigation, neither the police nor the suspects can reveal any information regarding the investigation, including details about potential suspects.

Furthermore, Organic Law 2/2014 of 6 August (approving the Law on State Secrecy), establishes certain cases where information may not be disclosed. Similar limitations are provided in the Law on the Access to Administrative Documents (approved by Law 46/2007 of 24 August), according to which information may be withheld for reasons of internal or external security, judicial secrecy and personal privacy.

Finally, cybersecurity was also reinforced in Portugal by legislation passed in 2009: Law 109/2009 of 15 September (the Cybercrime Law), laying down the substantive and procedural criminal law in relation to cybercrime and the collection of electronic evidence. The Cybercrime Law transposed Council Framework Decision 2005/222/JHA of 24 February into Portuguese law.

#### IV SPECTRUM POLICY

#### i Development

ICP-Anacom is responsible for monitoring and controlling the radio spectrum in Portugal with the primary objective of ensuring that all networks and radio stations operate without harmful interference, as well as planning frequencies in accordance with several criteria, such as the availability of the radio spectrum, the guarantee of conditions of effective competition in relevant markets and the effective and efficient use of frequencies. ICP-Anacom is also required to allocate and assign frequencies according to objective, transparent, non-discriminatory and proportionate criteria.

#### ii Flexible spectrum use

At the beginning of 2010, ICP-Anacom gave a signal to the market regarding GSM/UMTS 'spectrum refarming' (i.e., the flexible use of the 900/1,800MHz spectrum), by expressing a desire for greater efficiency and wider coverage implementation; this ultimately benefits consumers, mainly in relation to broadband access.

In this context, on 8 July 2010 ICP-Anacom decided to unify the conditions applicable to the exercise of rights of use of frequencies allocated to the operators TMN, Optimus and Vodafone Portugal under a single title for the provision of land mobile service (GSM and UMTS).

Following this multiband auction, ICP-Anacom approved the issuance of unified titles of rights of use of frequencies for terrestrial electronic communication services to Optimus, TMN and Vodafone Portugal.

#### iii Broadband and next-generation mobile spectrum use

The growing need for spectrum for broadband services and next-generation mobile services in particular was addressed by the Council of Ministers Resolution 120/2008 of 30 July, where the promotion of the investment in NGNs was included as a national priority.

Along these lines, Decree Law 34/2009 of 6 February, as amended, established exceptional public procurement measures that apply to restricted pre-qualification procedures or to direct award procedures targeted at the conclusion of public works contracts with special relevance for next-generation broadband networks.

Furthermore, Administrative Order 829/2010 of 31 August, as amended, recognised that broadband connectivity is essential for the development of the economy and society and established a programme for the development of next-generation broadband and networks in rural areas.

Finally, the auction for the 4G bandwidth mobile frequencies (LTE Broadband) took place in November 2011. It was hoped that this auction, which is also part of the requirements listed in the memorandum of understanding signed with the troika, would be the gateway to establishing new players, but instead only the three existing mobile operators made significant bids. Although ZON showed some interest at the beginning, it failed to make an offer. For further developments, see Section V.iv, *infra*.

#### iv Spectrum auctions and fees

ICP-Anacom is in charge of the management of the spectrum and the awarding of frequencies and numbers, both as regards electronic communications and the broadcasting of television and radio, and therefore, the management of spectrum auctions.

Fees for the assignment of frequency usage rights through auction or public tender are payable to ICP-Anacom in accordance with Administrative Order 1473-B/2008 of 17 December, as amended, and the relevant amount is determined on an *ad hoc* basis. ICP-Anacom raised €372 million with the auction for LTE frequencies. For further developments, see Section V.iv, *infra*.

#### V MEDIA

#### i Restrictions on the provision of services

As a general principle regulating the provision of television and radio services, the freedom of expression of opinion through television and radio incorporates the fundamental right of citizens to free and pluralistic information, which is considered essential in a democracy and for the social and economic development of the country.<sup>7</sup>

Moreover – and except for the cases provided for in the general rules – television and radio broadcasting is based on the freedom of programming and neither the public administration nor any sovereign body (with the exception of the courts of law) may prevent, limit or force the broadcasting of any programmes. Without prejudice to these general rules, both the Television Law and the Radio Law set out some limits on the freedom of programming.

In this context, the ERC is responsible for encouraging television operators to prepare a common television programme rating system to implement signs identifying different target age groups based on programme content, in compliance with the decision of the rating commission. The Television Law further establishes particular rules for the protection of the Portuguese language, requiring television operators under the Portuguese jurisdiction to comply with a quota system. Pursuant to this system, national television

According to the 2014 ranking prepared by Reporters Without Borders regarding press freedom, Portugal ranked 30th in the list of the 180 countries analysed. The full report is available at http://rsf.org/index2014/data/index2014\_en.pdf.

programming services must generally reserve at least 50 per cent of their programming time for programmes in Portuguese, excluding the time allocated to advertising, sales and teletext services; 25 per cent of these Portuguese-language programmes may originate from Portuguese-speaking countries other than Portugal. These percentages will not apply to thematic programming services to the extent compliance is not possible due to the particular nature of the services; however, in such cases, programming services will still be required to reserve at least 20 per cent of their programming time for Portuguese-language programmes.

These quotas thus apply to any programming services with national coverage, including programming services of a thematic nature, either of free, conditional or limited access, which are made available by television operators acting in and under Portuguese jurisdiction.

The Radio Law also sets out restrictions similar to those established in the Television Law in order to promote the Portuguese language. In particular, music programming of radio programme services must include a minimum quota of Portuguese music ranging from 25 per cent to 40 per cent. This quota must include at least 35 per cent of music whose first phonographic edition or public broadcast took place within the previous 12 months and at least 60 per cent of music composed or performed in Portuguese by citizens of Member States of the EU.

#### ii Digital switchover

The introduction of DTTV was one of the objectives set out in the government's programme for 2009 and Council of Ministers Resolution 12/2008 of 22 January, underlining the strategic importance of a rapid change to digital transmission. Given the need to comply with EU guidelines on the switch-off of the analogue television broadcasting system in 2012, it was decided that the termination of terrestrial analogue television transmission in all parts of the country would occur no later than 26 April 2012, and that ICP-Anacom would be responsible for promoting the necessary conditions to ensure a successful transition.

In its decision of 24 June 2010, ICP-Anacom approved the switch-off plan in compliance with the Resolution of Council of Ministers 26/2009 of 17 March. The switch-off plan consisted of three phases:

- a first phase: from 12 January 2012 to 23 February 2012;
- b second phase: 22 March 2012; and
- c third phase: 26 April 2012.

In the first phase, the homes located in the municipalities in the coastal area of the mainland started receiving digital signals between 12 January and 23 February 2012; the second phase was carried out on 22 March 2012 for homes located in the autonomous regions of Madeira and the Azores. Finally, homes located in the more inland municipalities of mainland Portugal started receiving television transmissions in digital format on 26 April 2012. The whole Portuguese territory now has full DTTV coverage.

However, according to a report issued by the Competition Authority in June 2013,<sup>8</sup> the provision of DTTV in Portugal does not make use of the advantages associated with this technology and does not benefit from the characteristics of the implementation model defined by the government, which aimed to induce voluntary migration to digital, including the availability of a fifth generalist TV channel, HD broadcasts and a DTTV subscription platform.

In Portugal, the DTTV platform is limited in general to replicate the offer supported by old analogue terrestrial system, and the users have a very similar experience to that associated with analogue TV as regards the number of channels, quality and features.

The report further states that the market players should be responsible for offering services capable of stimulating interest and adherence of consumers to DTTV, but that it is nevertheless necessary to identify the key factors critical to its success.

In this sense, pursuant to the Competition Act, the Competition Authority recommends the following measures:

- development of actions required to make a greater number of channels available in open signal, both public, and private, and at a national and regional level, since the current channel offer appears to be clearly beyond the possibilities of the broadcast network and from what would be desirable. Against this background, it is of the essence to licence a fifth generalist TV channel;
- b increase the involvement of the public television operator in this process, including the provision of open signal thematic channels produced by RTP, which are currently only available in the pay-TV platforms (e.g., RTP Memória and RTP Informação);
- assessment of the interest in creating price conditions, possibly through regulatory means, to ensure access to the broadcast network, particularly by local authorities, in order to stimulate an increase in the number of channels broadcasted in open signal;
- d verification of the actual service quality of DTTV in order to find solutions to overcome the weaknesses and improve the perception of the users;
- e promotion of HD channels broadcast;
- f promotion of interactive services on the DTTV platform; and
- g analysis of the possible interest in a DTTV pay-TV platform or the provision of pay-per-view services.

Some of the proposed measures would implicate changes in the existing legal framework. Finally, the provision of DTTV in the described terms can also be a source of competitive pressure on pay-TV and on bundled offers based on this service, with a positive impact on prices and quality of service.

The full report can be found at: www.concorrencia.pt/vPT/Estudos\_e\_Publicacoes/
Estudos\_Economicos/Comunicacoes\_Electronicas\_e\_Media/Documents/TDT\_final\_
Junho\_20130617.pdf.

#### iii Internet-delivered video content

Internet-delivered video content has been subject to intense discussion, considering that in Portugal – as in most of the world – such content is now widespread, affecting traditional content providers and authors who have difficulties in controlling and being compensated for the transmission of such content over the internet. In fact, notwithstanding the Portuguese Copyright and Related Rights Code, which ensures the protection of technological measures, Portuguese law has not yet implemented any specific regulations for the protection of intellectual property and related rights in internet-delivered works.

Additionally, the existing compensation mechanism for authors and producers does not cover digital reproductions. Indeed, Law 62/98 of 1 September, as amended by Law 50/2004 of 24 August, which implemented Directive 2001/29/EC of the European Parliament and of the Council of 22 May, establishes an amount to be included in the retail sale price of mechanical, chemical, electronic or other appliances, and of digital or analogue virgin material media, as well as of recordings obtained from such media, with the exception of digital recordings.

AGECOP, the Portuguese Association for the Protection and Management of Private Copy, which is formed by all associations representing authors, artists, phonographic and videographic producers and editors in Portugal, is also of the opinion that Law 50/2004 fails its purposes of fair compensation to authors by exempting all digital devices collections.<sup>9</sup>

As a result of this situation, AGECOP filed a complaint at the European Commission against the Portuguese state in June 2013 thus asking a review of the legislation in force as to enlarge the scope of digital media levied. According to AGECOP, the Portuguese law, as currently drafted, does not comply with the requirements of Directive 2001/29/EC in what concerns fair compensation over digital media and equipment. The final decision concerning this case is yet to be rendered.

At the European level, the mediation process on private copying and reprography levies was initiated by Michel Barnier, the Commissioner in charge of intellectual property, who appointed António Vitorino as the Mediator for such process. In his initial statement, dated 31 January 2013, the following issues were identified: (1) methodology for setting levy tariffs; (2) cross-border sales; (3) determination of the person or entity liable to pay the levy; (4) visibility of the levy; and (5) private copying and reprography in the context of new digital forms of distribution of copyright-protected content and the implications for levy systems. This mediation process was concluded in January 2013, although these issues are still under discussion.<sup>10</sup>

Also, an amendment to the Private Copy Law has been discussed over the past months. This proposal updates the list of reproduction equipment, devices and media on which the levy is charged (such as mobile phones, tablets or other electronic

<sup>9</sup> AGECOP's full report on private copy compensation can be found at: https://circabc.europa.eu/d/d/workspace/SpacesStore/23654f9f-15a8-4325-927e-231ac260adfb/AGECOP.pdf.

The full report can be found at: http://ec.europa.eu/commission\_2010-2014/barnier/headlines/news/2013/01/20130131-2\_en.htm.

storage devices). Such proposal generated a great deal of controversy, with contradictory arguments from several players of the sector, but despite all public discussion around it, it was approved in general by the majority of the parliament on 19 September 2014. This means that from the moment such amendment enters into force, electronic storage devices will be charged with an additional levy of between €0.005 and €20 (depending on the storage capacity). On a different note, in June 2014, the Portuguese Authors' Society (SPA) and YouTube signed a financial agreement allowing Portuguese authors, composers and music publishers to receive compensation every time a commercial is exhibited in their video content in Portugal.<sup>11</sup>

#### iv Mobile services

The growing demand for mobile broadband internet is putting pressure on the flexibility of the spectrum. The government's digital agenda contains new measures for making more spectrums available – the Digital Dividend policy – for new mobile services.

The increasing need for spectrum for broadband services and next-generation mobile services in particular was addressed by Council of Ministers Resolution 120/2008 of 30 July, where the promotion of investment in NGNs was included as a national priority.

In this context, ICP-Anacom launched an auction for the 4G bandwidth mobile frequencies, which took place in November 2011. All three mobile phone operators managed to obtain new frequencies. As a result, ICP-Anacom obtained revenues of  $\epsilon$ 372 million, which is less than the  $\epsilon$ 400 million that the government expected to get from that auction.

At the end of 2012, PT announced that the 4G LTE technology covered 93 per cent of the Portuguese territory<sup>12</sup>.

#### v Music-streaming services

It is indisputable that the distribution of online contents is achieving a mass scale globally and also in Portugal. While the movie and television production is still at an early stage of such massive online distribution, music industry has been investing in online content for several years. The recent trend in online music delivered content is streaming. The main advantage of this service in comparison with the traditional download system (e.g., Napster) is the fact that there is no need to download any file and music can be heard everywhere and anytime on a device with internet (either mobile, PC or tablet). In this sense, it is important to underline that streaming services currently offered to Portuguese users are of high quality and with different features. Among the streaming services are Music Box, (currently MEO Music), created by PT back in 2010, Rdio, launched in Portugal in February 2012, Microsoft's Xbox Music, launched in Portugal in October 2012. On 11 February 2013 one of the most important players in this industry, Spotify, also became available in Portugal. So far, more than 3.4 million playlists have been

<sup>11</sup> www.spautores.pt/comunicacao/noticias/sociedade-portuguesa-de-autores-e-youtube-chegam-a-acordo-para-a-musica.

<sup>12</sup> http://web3.cmvm.pt/sdi2004/emitentes/docs/PCT45474.pdf.

created, and since its launch in Portugal, Portuguese Spotify users heard more than 19 million hours of music, equivalent to more than 2,100 years of non-stop music.

More recently, in August 2013, Google with its Google Play Music All Access and Napster's new streaming services also entered the Portuguese market. The most recent renowned streaming player, Pleimo, entered in Portugal in the first quarter of 2014.

#### VI THE YEAR IN REVIEW

It would be impossible to review the past year in Portugal without taking into consideration the fact that 2014 marks the end of the three-year programme of financial assistance that followed the memorandum of understanding signed with the troika in 2011.

That said, a significant number of reforms, which have started or were announced in previous years, were finally implemented or finalised and had an impact on the economy, including the TMT sector.

Also, the controversial privatisation of one of the two public channels (RTP) continued in standby as RTP is still under a restructuring process that was expected to be concluded in 2014.

The privatisation of CTT, the national postal service provider, also took place in December 2013 through a public offer over the shares representative of 70 per cent of CTT's share capital. Recently, in September 2014, the government sold the remaining shares still held by it in CTT through a direct sale to qualified investors. With both phases of the privatisation of the CTT, the Portuguese state raised revenues of more than €900 million.

The Portuguese Competition Authority (AdC) recently voted down the acquisition by PT of a 25 per cent share in Sport TV (a major player in the sports rights market controlled by ZON OPTIMUS and Controlinveste), based on the argument that this deal would most likely jeopardise the competition between this sector's players. The transaction at issue, known as the 'Operation Triangle', appraised in approximately €100 million, would ultimately result in these three entities (ZON OPTIMUS, Controlinveste and PT) having joint control over Sport TV.

Relevant transactions in the telecommunications market also took place in 2013, reflecting the improvements in market confidence. To start with, the merger between ZON and Optimus (Sonae Group), announced at the end of 2012, was approved by the Portuguese Competition Authority in July 2013 and formally concluded in August 2013. This deal gave rise to ZON OPTIMUS, a giant telecoms operator in Portugal, whose turnover in 2013 was €1.4 billion.

In August 2013 the Portuguese Competition Authority also approved the acquisition of ONI (a telecom and IT operator) by ALTICE, which had already acquired Cabovisão in 2012 and confirms its investment intentions in Portugal with this new deal.

The rumours of a merger between PT and the Brazilian Oi were confirmed in October 2013 with the signature of a memorandum of understanding communicated to the market. CorpCo will be the company resulting from this deal, expected to be one of the world's biggest telecoms operators, with more than 100 million clients and an expected turnover of more than &12 billion.

In 2014 the acquisition of a 27.5 per cent share in Controlinveste, one of the biggest media operators in Portugal (with a presence in the press, radio and internet) by the entrepreneur António Mosquito is also worthy of notice.

As to the legal framework governing the TMT sector in 2013, no significant changes occurred.

Furthermore, the information tool 'COM.escolha', launched in 2011, registered around 19,118 visits in the fourth quarter of 2013. Consumers may use it to consult tariffs and it aims to stimulate growth in the use of the internet, television, mobile or fixed telephone services; it is also expected to promote competition in the retail TMT sector.

Finally, as a result of an unanimous approval by the European Parliament, in May 2013, of a motion for a resolution on a roaming-free Europe by 2015, the legislation abolishing roaming charges is now being currently discussed by the European Council (expected to make a decision by October 2014) and it is expected that the new telecoms legislation will phase out roaming fees across the 28-country European Union by December 2015.

#### VII CONCLUSIONS AND OUTLOOK

Looking ahead, expectations for a positive evolution of the Portuguese economy for 2014 will also affect the TMT sector. According to a recent study conducted by IDC Portugal, <sup>13</sup> new conceptions of innovation and growth, directly associated with mobility, cloud services, social technologies and big data will redefine the leadership of players not only in the TMT market, but also in all other economic sectors, both private and public.

Some interesting topics to follow in the coming year will be the final terms and implementation of the merger between PT and Oi, and the privatisation (or concession) of one of the two public television channels.

The TMT sector in Portugal is expected to continue its sustained growth through the increased supply of different products and services. Mobile equipment is strengthening its position in the Portuguese market and IDC anticipates that in 2014 up to 2.5 million smartphones will be sold in Portugal, 12 per cent more than in 2013. Tablets are also becoming increasingly popular with Portuguese consumers, especially in comparison with PCs. In 2013 the sale of tablets and PCs registered a growth of 79 per cent and a drop of 18 per cent respectively, in comparison with the previous year. IDC estimates a growth of 17 per cent for tablets and a drop of 8 per cent for PCs in 2014, and the major change is yet to come as IDC anticipates that in 2017 the number of tablets sold in Portugal will be double that of PCs (1.1 million against 550,000 PCs). <sup>14</sup>

In addition, it is expected that offers related to mobility, cloud services, social and big data technologies will grow more than 15 per cent worldwide and in Portugal. In this context, companies will continue to transform their way of doing business and their respective distribution channels in order to tailor their offerings and delivery models

www.idc.pt/press/pr\_2014-02-10.jsp.

<sup>14</sup> Idem.

to clients. Some examples of such offers include a more consistent development of solutions based on e-commerce, social networking, mobile commerce and integration with physical stores.

Offering cloud-based solutions is also a trend to follow in 2014. It is expected that this new trend represents a business of €90 million in 2014 in Portugal. Following PT's investment in one of the largest data centres in Europe, located in Covilhã, which houses and manages IT and cloud infrastructures, the next step is to offer dynamic models such as software-as-a-service models and the consolidation and virtualisation of the technology infrastructure. This is expected to allow companies to save costs, to simplify their infrastructure, to enhance security and their sustainability in the future.

In the context of modernisation and innovation, businesses from every economy sector will require solutions that allow efficient implementation and flexibility, but also solutions that take advantage of an increasingly global and digital market.

#### Appendix 1

## ABOUT THE AUTHORS

#### **JOANA TORRES EREIO**

Uría Menéndez – Proença de Carvalho

Joana Torres Ereio joined Uría Menéndez as a trainee lawyer in September 2007 and became a senior associate in September 2012. Prior to joining Uría Menéndez, Ms Ereio completed a summer traineeship in another major Portuguese law firm and worked at the Portuguese Association for Consumer Protection. She focuses her practice on corporate law, mergers and acquisitions, private equity and restructurings, and also advises Portuguese and international companies on their day-to-day management. She also advises clients on personal data and IP/IT issues on a regular basis.

Ms Ereio has a postgraduate qualification in commercial law from the Universidade Católica and also completed an intensive course on corporate finance at the Universidade de Lisboa.

#### **JOANA MOTA**

Uría Menéndez – Proença de Carvalho

Joana Mota joined Uría Menéndez as a junior associate in February 2012 and became a senior associate in February 2014. Between 2006 and 2009, she worked at another law firm and from 2009 to 2012 at a specialist IP law firm.

She focuses her practice on the acquisition, protection and maintenance of national and international IP rights and has represented parties in related litigation proceedings. Ms Mota has advised companies on the protection of personal data rights, copyright and related rights.

Ms Mota has a postgraduate qualification in IP law, which was taught by the Portuguese Association of Intellectual Property Law in conjunction with the Faculty of Law of the Universidade de Lisboa. She also has an advanced qualification in data protection law from the Universidade de Lisboa.

#### **RAQUEL MAURÍCIO**

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Raquel Maurício joined Uría Menéndez as a trainee lawyer in September 2011 and became a junior associate in September 2013. Prior to joining Uría Menéndez, she spent a summer traineeship at another major Portuguese law firm. Ms Maurício graduated in law from the Universidade Católica in Lisbon and recently completed the curricular part of the master's degree course in law and economics at the same university.

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